



Morning Announcements

DAY BEFORE THE KICK-OFF

Tomorrow we will be having our MS Read-A-Thon Kick-Off Assembly. Please wear something RED to the assembly to show your support!

KICK- OFF DAY

Today is the start of the MS Read-A-Thon. You will be called down to the (INSERT LOCATION) at (INSERT TIME) for a Kick-Off Assembly where you will learn about the MS Read-A-Thon and how you can participate.

DAY AFTER KICK-OFF

The MS Read-A-Thon has started! We have (INSERT #) weeks to read and raise money to help people with MS. This is our chance to make a difference in the lives of people in our community. So get sponsors and get reading!

DURING THE WEEKS WHILE THE STUDENTS ARE READING...

- Have you printed your name on your MS Read-A-Thon Student Pledge Kit? Don't forget to record the number of minutes you've read. How many minutes are on your list so far? Remember to set a goal for how much time you are going to read.
- Are you looking to learn more about MS and the MS Read-A-Thon? Visit msreadathon.ca to play games, learn more about MS, find answers to interesting questions and see tips on how to get sponsors! If you have a friend that isn't doing the MS Read-A-Thon yet, get them involved by visiting the website together!
- Did you know that when you raise \$30 for the MS Read-A-Thon, a walker can be rented to help someone with multiple sclerosis? The more sponsors you have, the more money you can raise to help people with MS. How many sponsors do you have now? Can you think of anyone else you can ask to sponsor you?
- Did you know that 100,000 Canadians have MS? You can help them just by reading. If you haven't started the MS Read-A-Thon already, it's not too late! You CAN turn a page in the fight to end MS just by opening a book. Get reading! If you are already reading and raising money, challenge your friends to get reading and fundraising too! Every donation, no matter how small, makes a difference!
- Did you know that when you raise \$100, ankle or foot braces can be purchased for someone with multiple sclerosis to help them walk? The money you raise for the MS Read-A-Thon will help make life a little easier for people who live with MS. Keep reading and raising money. There's just (INSERT #) reading days left!

- The MS Read-A-Thon started 37 years ago and in that time, schools like ours have raised over \$40 million dollars in the movement to end MS. Think about it: you are making a difference just by reading – something you do anyway! Remember that (INSERT DATE) is the last day to read for the MS Read-A-Thon. How close are you to reaching your goal?
- When you fundraise, half of the money raised goes to research to help scientists discover the causes of MS and create new medications to help people who have MS. They are doing great work, but there's still no cure! By reading and getting sponsors, you play a big part in finding a cure for MS. Remember that the more you read, the more you raise, the more you help!
- Did you know that if our school raises \$1,000 for the MS Read-A-Thon an electric scooter can be purchased for someone who has multiple sclerosis? If we raise \$2,000, we can fund TWO scooters. Don't forget to finish collecting money from your sponsors next week so that you can hand it in by (INSERT COLLECTION DATE) to your teacher.

COLLECTION WEEK

- **AN IMPORTANT MESSAGE FOR TEACHERS:**
This Friday concludes the MS Read-A-Thon collection period. Your students will be handing in their kits to you this week. Please make sure to use your Class Collection Envelope to keep all the student submissions for your class together. Hand your sealed envelope in to (NAME OF SCHOOL LIAISON) by the end of day Friday so it will be ready for pick-up on (INSERT DATE).
- This is the last week of the MS Read-A-Thon. Please finish collecting money from your sponsors this week and bring everything back to school by Friday.
- Have you remembered to put your name on your Student Pledge Kit for the MS Read-A-Thon? Please bring the money that you've collected from your sponsors as well as your MS Read-A-Thon Pledge Kit to school by Friday.
- Don't forget to put your MS Read-A-Thon Student Pledge Kit in the Class Collection Envelope. Ask your teacher where the Class Collection Envelope is to make sure that all the hard work you've done to raise money for the Read-A-Thon can go back to the MS Society to help Canadians living with MS. Thank you for a job well done!!!