



MS Read-A-Thon Staff Room Info

Teachers - Your school is participating in the MS Read-A-Thon!

Get your students excited about reading! Encourage your students to read by setting reading and fundraising goals and we'll take care of the rest. Below is a guide for how to boost reading in your school and help end multiple sclerosis.

Before the Kick-Off Assembly:

- Remind students that your school is about to start their MS Read-A-Thon campaign
- Ask your students to wear red to the Kick-Off

Kick-Off Day:

- Attend the Kick-Off with your class and wear something red
- Distribute Student Pledge Kits right away to keep your students excited after the assembly
- Motivate your students by working together to create class reading and fundraising goals

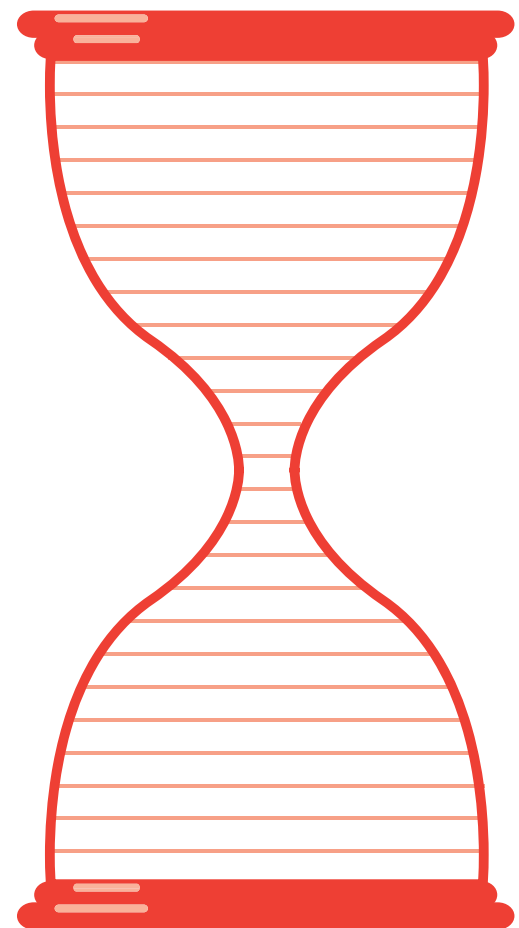


During the Reading Period:

- Encourage students to read for as many minutes as possible and collect pledges
- Go online and download resources for your classroom at msreadathon.ca

After the Reading Period:

- Students must complete their Student Pledge Kit, choose their award (if applicable), and return their kit to you at the end of the reading period
- Gather completed Student Pledge Kits in your Class Collection Envelope. Return the Class Collection Envelope to your Team Captain
- Please allow 8-10 weeks for awards or thank you gifts to arrive



School Goal

Your School's MS Read-A-Thon Team Captain: _____

Kick-Off Assembly date: _____

Reading ends: _____

Student Pledge Kits due: _____

Thank you for making the MS Read-A-Thon a success at your school!